

The Wedding Lab

Day-Of Wedding & Event Coordination



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The Wedding Lab

Your perfect day, perfectly managed.

At **The Wedding Lab**, we specialize in day-of wedding planning and coordination, providing seamless and stress-free experiences for couples on their most special day. Our mission is to ensure that you and your partner are fully immersed in the joy and celebration of your wedding, while we handle every detail to perfection.

Why choose us?

- **Expert Coordination:** Our seasoned wedding coordinators bring years of experience to the table, ensuring that every aspect of your wedding runs smoothly. From managing timelines to liaising with vendors on the day of your event, we handle it all.
- **Personalized Service:** We take the time to understand your vision, preferences, and unique needs. Our team works closely with you to create a tailored plan that reflects your style and personality.
- **Attention to Detail:** At The Wedding Lab, we believe that every detail matters. We meticulously oversee every element of your wedding day, from decor setup and guest management to ensuring that all logistics are flawlessly executed.
- **Peace of Mind:** With us on board, you can relax and enjoy every moment of your wedding day. Our comprehensive day-of coordination services ensure that you are free from stress, knowing that everything is being handled with utmost care.

About Us



Welcome to The Wedding Lab, where passion meets precision to create extraordinary wedding experiences.

Founded by two MD/PhD dual-degree trainees, our company is built on a foundation of meticulous organization, exceptional time management, and a flair for event design.

Our unique background combines rigorous academic training with a deep-seated passion for orchestrating high-caliber events, from intimate weddings to grand galas and conferences.

Our Founders

Our journey began in the demanding world of medical and scientific training through our dual-degree MD/PhD program at Queen's University. Here, we honed our skills in managing complex projects, adhering to strict timelines, and executing plans with unparalleled attention to detail. These experiences have uniquely prepared us to excel in the realm of wedding and event planning.



Erika Johannessen

Specializing in engineering and applied sciences, Erika combines creativity with absolute precision. Her keen eye for design and exceptional organizational skills ensure that every event is both beautiful and seamlessly coordinated.

Tasha Jawa

With a background in critical care research and patient safety, Tasha brings analytical thinking and a methodical approach to every event. Her expertise in working in a high-pressure, fast-paced environment ensures that even the most intricate details are flawlessly executed.

Our philosophy

At [The Wedding Lab](#), we believe that every couple deserves a wedding day that is as unique and special as their love story. Our philosophy is rooted in providing personalized service, meticulous planning, and a seamless execution that allows couples to fully immerse themselves in their celebration.

Our experience

Drawing from our extensive experience in planning and managing high-profile events, we bring a level of expertise that ensures your wedding day is nothing short of perfect. Our portfolio includes:

Weddings

Crafting personalized, memorable wedding and related events that reflect each couple's unique style and vision.

Engagements, Showers & Bachelor/Bachelorettes

Expertly designing creative and unforgettable engagement parties, wedding showers, bachelor and bachelorettes ranging from intimate to large-scale events, and tailored to celebrate each couple's personality and spirit.

Galas

Coordinating elegant, large-scale events with precision and sophistication.

Conferences

Managing complex logistics and creating engaging, smoothly-run conferences.

Why hire a day-of coordinator?

- **Seamless event day experience:** Comprehensive management of your special event, ensuring everything is executed according to plan.
- **Setup Oversight:** Ensuring that the ceremony and reception areas are set up according to the couple's specifications.
- **Vendor Management:** Coordination with all vendors to ensure timely deliveries and setups, and ensuring all vendor duties are fulfilled.
- **Timeline Management:** Creation and management of a detailed timeline to ensure a smooth flow of events. We keep the day on schedule, ensuring events like the ceremony, toasts, cake cutting, and first dance happen on time.
- **Problem Solving:** Handling any issues that arise, such as weather changes, vendor delays, or guest concerns.
- **Guest Coordination:** Assisting guests as needed, including directing them to their seats, helping with transportation, and answering questions.
- **Bridal Party Assistance:** Ensuring the bridal party is where they need to be, helping with any last-minute needs like boutonniere pinning or dress bustling.
- **Ceremony Management:** Coordinating the procession, cueing musicians, and ensuring everything runs smoothly.
- **Reception Coordination:** Overseeing the flow of events, such as dinner service, speeches, and entertainment.
- **Transitional Oversight:** Overseeing the setup and transitions between ceremony and reception, ensuring everything is seamlessly executed.
- **Pack Up:** Ensuring all personal items, gifts, and leftover decor are packed up and given to the appropriate person at the end of the event.

Our commitment

We are dedicated to creating an unforgettable wedding experience that allows you to focus on celebrating your love while we handle the details. At The Wedding Lab, your perfect day is our mission.

Discover how The Wedding Lab can transform your wedding dreams into reality. Contact us to start planning your unforgettable day.

Experience the difference

Contact us at theweddinglabcanada@gmail.com to book your consultation.



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COMPLIMENTARY PLANNING CHECKLIST

12+ months out

- _____ establish a budget
- _____ set 2-3 preferred dates
- _____ create guest list
- _____ begin vendor research
- _____ book venue and catering
- _____ create a weather back-up plan

11+ months out

- _____ determine wedding style/colours
- _____ propose to wedding party
- _____ hire vendors
- _____ wedding dresses, suits, accessories

9+ months out

- _____ schedule engagement shoot
- _____ send save-the-dates
- _____ create gift registry
- _____ plan pre-wedding parties
- _____ pre-wedding event outfits
- _____ plan & book honeymoon

8+ months out

- _____ book hair & makeup trial
- _____ reserve hotel room blocks
- _____ book transportation
- _____ finalize vendor hires
- _____ childcare arrangements or entertainment for children

4+ months out

- _____ order print media
- _____ order wedding favours
- _____ consider dance lessons
- _____ create music list

3+ months out

- _____ send out wedding invitations
- _____ write vows
- _____ discuss ceremony details with officiant
- _____ obtain marriage license
- _____ dress fitting
- _____ create wedding toast/speech
- _____ make arrangements for pets

4+ weeks out

- ☒ _____ book **The Wedding Lab**
- _____ book Vision session with **The Wedding Lab**
- _____ finalize RSVP list
- _____ finalize menu selections
- _____ finalize vendor payments
- _____ finalize wedding day timeline
- _____ print day-of stationery
- _____ final dress/suit fitting
- _____ send "must have" shots to photographer

1-2 weeks out

- _____ pack day-of essentials
- _____ pack documents
- _____ have attire pressed/steamed



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COMPLIMENTARY DAY-OF ESSENTIALS LIST

_____ TIPS FOR VENDORS
_____ PHONE CHARGERS
_____ MARRIAGE LICENSE
_____ ADVIL/TYLENOL/ASPIRIN
_____ PRESCRIPTIONS
_____ BANDAGES
_____ DEODORANT
_____ CONTACTS/GLASSES
_____ MENSTRUAL PRODUCTS
_____ TISSUES/HANDKERCHIEFS
_____ MOUTH WASH
_____ TWEEZERS

_____ LIP BALM
_____ BOBBY PINS/HAIR TIES
_____ MAKEUP
_____ MIRROR
_____ NAIL CLIPPERS
_____ PERFUME/COLOGNE
_____ SEWING KIT
_____ SAFETY PINS
_____ LINT ROLLER
_____ STAIN REMOVER
_____ BREATH MINTS
_____ BIG DAY TIMELINE,
PROVIDED BY
THE WEDDING LAB